



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 328789

Schedule Dates 08/27/12-09/05/12
Advertiser Pol/Iss/AFL/CIO (9133)
Agency Abar Media (2878)
Product Political - Issue (1068)
Brand ISS/AFL-CIO (113703)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name SCATTERGOOD, JEFF
Phone/Fax /
CPE 562
Account Types National/Political
Billing Type Standard
Comments PA AFL-CIO 8/27
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/24/12
Last Modified 08/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06295990
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,503.50
Net Total \$14,186.50
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Sep. 2012	25	\$16,690.00
Grand Total:	25	\$16,690.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:29A- Channel 11 News 530am	1	1							1	\$425.00	\$425.00	Pittsburgh (WPXI)	NEWS 530-6A/3	8/24/12
2.0	Normal Line / Spot	08/27/12-08/28/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1						2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 6-630P/15	8/24/12
3.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	6:30P- NBC NIGHTLY NEWS 6pm	1								1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	NBC NITELY NEWS 630P/16	8/24/12
4.0	Normal Line / Spot	08/28/12-08/30/12	5	:30	5:59A- Channel 11 News 6am	2	X	X	X					2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/5	8/24/12
5.0	Normal Line / Spot	08/28/12-08/29/12	5	:30	9A- Today Show 9a	1		1						1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/9	8/24/12
6.0	Normal Line / Spot	08/29/12-08/30/12	5	:30	5P- 5:30P (EST)	2			1	1				2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5-530P/11	8/24/12
7.0	Normal Line / Spot	08/29/12-08/31/12	5	:30	5:30P- 6P (EST)	2			X	X	X			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/13	8/24/12
8.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/17	8/24/12
9.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	4:58A- Channel 11 News 5am	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/1	8/24/12
10.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	4:58A- Channel 11 News 5am	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/2	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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By Broadcast Month
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Grand Total: 25 \$16,690.00

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11.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	5:29A- Channel 11 News 530am				1					1	\$425.00	\$425.00	Pittsburgh (WPXI)	NEWS 530-6A/4	8/24/12
12.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	5:59A- Channel 11 News 6am		1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/6	8/24/12
13.0	Normal Line / Spot	08/30/12-08/31/12	5	:30	7A- Today Show					1	1			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-9A/7	8/24/12
14.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	7A- Today Show		1							1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/8	8/24/12
15.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	11:59A- Channel 11 News At Noon				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/10	8/24/12
16.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	5P- 5:30P (EST)			1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/12	8/24/12
17.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	5:30P- 6P (EST)		1								\$600.00		Pittsburgh (WPXI)	NEWS 530-6P/14	8/24/12
17.0.1	Closed Preempt	09/03/12															Pittsburgh (WPXI)	Program Change/Exception	
18.0	Normal Line / Spot	09/01/12-09/01/12	5	:30	6A- 8A (EST)							1		1	\$265.00	\$265.00	Pittsburgh (WPXI)	NEWS 6-8A/18	8/24/12
19.0	Normal Line / Spot	09/01/12-09/01/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-1030A/19	8/24/12
20.0	Normal Line / Spot	09/02/12-09/02/12	5	:30	10A- 11A (EST)								1	1	\$2,700.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 10A-11A/20	8/24/12
21.0	M/G For 17.0.1 / Spot	09/04/12-09/04/12	5	:30	5:30P- 6P (EST)			1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/14	8/31/12

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